

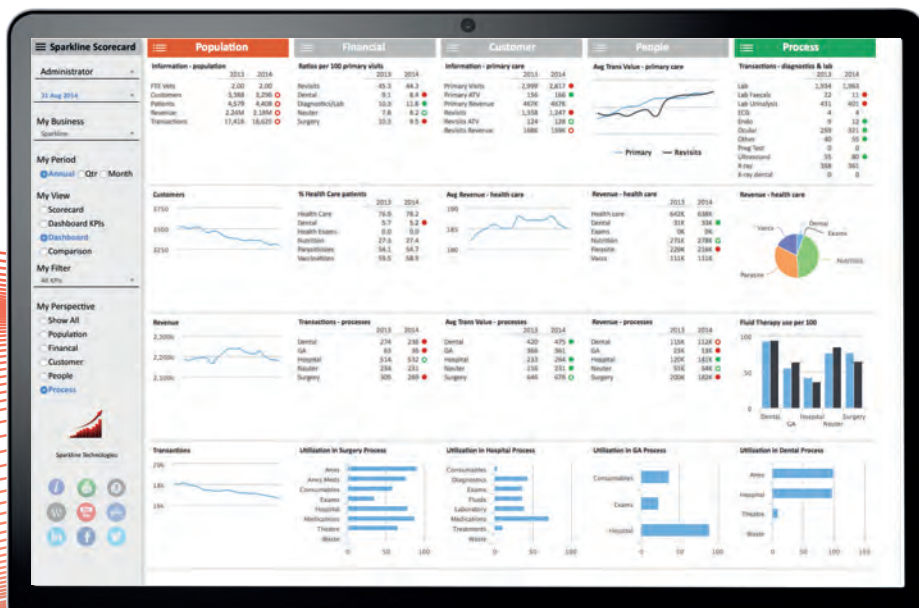


# Sparkline Scorecard

# Measuring potential, driving success

## What should a veterinary practice measure?

We believe the Sparkline Scorecard is unique in its ability to identify results and trends from the business processes that generate your revenue. By isolating revenue to the source procedure, you can really understand what is driving your growth. Imagine having all that information available at your fingertips.





# Sparkline Scorecard

With just a few pages, you can monitor activities that improve your practice performance

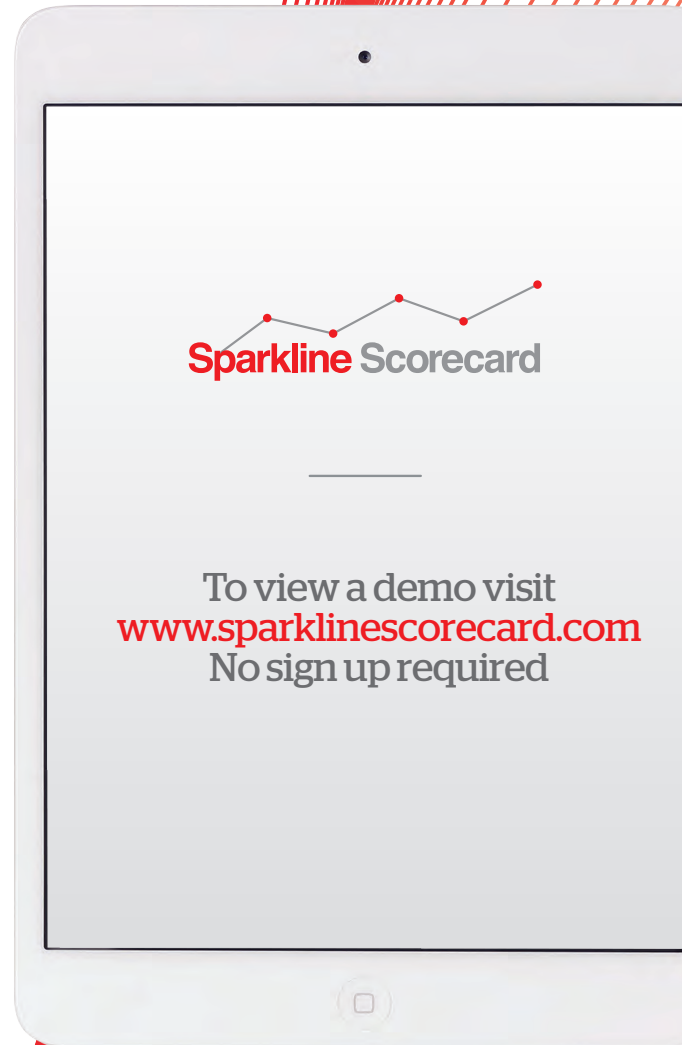
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## Sparkline Scorecard has over 500 supporting trends

You can drill down to see more than 500 supporting results and averages at the species, branch surgery & employee level - giving you control over the key revenue drivers of your business. With one click, Sparkline automatically extracts the metrics you need from your practice management system - without being buried in a mass of unnecessary detail.

## You can monitor activities that actually control performance

With the Sparkline Scorecard, you can immediately recognize trends and problems in your business. We apply a 12 month rolling total to remove any seasonal variations - giving you a better sense of trends. Color coded trend indicators get your immediate attention, celebrating the successes and highlighting areas for current focus.



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